

## **The George Club Members Regulations ("The Club")**

1. The Club is designed to provide its members with the opportunity to enjoy special and personalized social and recreational activities, such as dining, spa, sports activities, cultural leisure and entertainment.
2. Any person over the age of 18 is entitled to apply to become a member of the club, and in order to join the club, the required details must be filled out in the appropriate form that appears on the website (hereinafter: "**Membership Application**").
3. Membership in the club is personal and non-transferable and is subject to filling out the required details on the membership application form, which appears on the website. (Link: <https://thegeorgetelaviv.com/become-a-member>), approval of the membership application, at the discretion of the club management, and making various payments (membership fees, as defined hereafter).
4. The club reserves the right to charge members joining fees and/or annual subscription fees and/or entrance fees to the club premises (hereinafter, collectively: the "**Membership Fees**") from time to time and at its discretion. In such a case, the rates/amounts will be published on the club's website and/or in notifications sent to club members from time to time. The club also reserves the right to amend the amount of the membership fees and/or waive them, whether collectively or individually, for certain members and/or certain groups, and this will be subject to the sole discretion of the club management. In the event of a change in the amount of membership fees and/or the scope of services, the aforementioned will be carried out subject to prior written notice.
5. The club also reserves the right to determine from time to time different categories for club membership, in accordance with its sole discretion, and to attach different rights and/or restrictions to these categories.
6. It is clarified that there is a limit on the number of members in the club, and therefore the membership application will be considered and processed on a space-available basis and at the sole discretion of the club. It is clarified that differences in race, religion and/or religious affiliation, nationality, ethnic origin, gender, sexual orientation, views, political affiliation, or personal status are not taken into account, in any way, in the process of examining and approving memberships.
7. You can cancel your membership request at any time by emailing [membership@thegeorgetelaviv.com](mailto:membership@thegeorgetelaviv.com).
8. If the membership application is accepted, confirmation will be received by email and text message from the club titled - "Welcome to the George Club." The notifications will include a link to the club's application and to pay the relevant membership fees (hereinafter,

collectively: the "**Membership Fees**"), which will be set forth in the application for membership.

9. Membership in the club will only begin after payment of the membership fee and subject to this. If the membership fee is not paid within 21 days from the date of approval of the membership application as stated, the approval will be canceled without any further notice and the membership application will be deemed to have been rejected. Upon providing payment details, the membership applicant grants permission to use the payment details for the purpose of collecting membership fees upon approval of the membership application and/or renewal of membership, as applicable. Payment can be made in one payment, in advance, or in equal, consecutive monthly payments.
10. By completing and submitting the membership application, you consent in advance to the club rules, as set forth in these regulations, as updated from time to time, as well as to the privacy protection regulations of the George Hotel (the "**Hotel**"), as they appear on the hotel's website (to view, click on the link: <https://thegeorgetelaviv.com/clubrules>). The club will be entitled to send updates by e-mail and/or via text messages to each member of the club, in accordance with the permissions received from the member when registering as a member of the club.
11. Membership will be for a period of one year and may be renewed for additional periods of one year each. It is clarified that membership renewal will not be automatic and will be subject to the club's discretion. The club's decision regarding the renewal of membership will be final and cannot be appealed, and the club will not be required to provide any reasons.
12. Upon completing the membership application, the applicant consents that, subject to his acceptance as a member of the club, the club will be entitled to retain his personal information, including a photo, contact information and payment information.
13. You can change your contact and/or payment information at any time by sending a message to the email address [membership@thegeorgetelaviv.com](mailto:membership@thegeorgetelaviv.com).
14. Any member of the club may cancel their membership at any time, subject to a prior written notice of 30 days, via email. [membership@thegeorgetelaviv.com](mailto:membership@thegeorgetelaviv.com) (hereinafter: the "**Cancellation Notice**"). The cancellation notice will be carried out in accordance with and subject to the methods prescribed by law, including the Consumer Protection Law, 5741-1981, or any other legislation that applies at the time the cancellation notice is given.
15. The cancellation notice will be considered a complete waiver of all of the member's rights in the club, starting from the date the cancellation takes effect, including but not limited to the member's right to request any benefits, and the member will not be entitled to receive any compensation and/or indemnity and/or a refund of the consideration collected from

him for his membership in the club until the date on which his membership in the club is terminated.

16. In addition, the club will be entitled to collect cancellation fees during the period in which the member was registered as a member of the club, which is a percentage proportional to the annual payment:

16.1. If the cancellation notice is received during the first third of the period - 25 percent of the consideration or the amount the member was required to pay by the end of the period, whichever is lower.

16.2. If the cancellation notice is received during the second third of the membership period - 20 percent of the consideration or the amount the member was required to pay by the end of the period, whichever is lower.

16.3. If the cancellation notice is received during the last third of the membership period - 17 percent of the consideration or the amount the member was required to pay by the end of the period, whichever is lower.

17. Notwithstanding the provisions of section 1616 above, if the cancellation notice is sent within 14 days of the member joining the club, then the club will be entitled to charge the member a membership cancellation fee in an amount equal to 5% of the annual membership price or 100 NIS, whichever is lower.

18. The club reserves the right to cancel and/or suspend the membership of any member of the club, in any case of failure to comply with the provisions of these regulations and/or in any act and/or omission that harms and/or may harm the good name of the club and/or another member of the club and/or the club staff and/or any other third party, all in accordance with the club's sole discretion. The club's decision will be final and cannot be appealed and will be made after the club member has been given the right to present his arguments.

It is clarified that the club will be entitled not to disclose to the club member all the reasons and/or evidence and/or proof in its possession in connection with the event and/or act and/or omission due to which the club requests to cancel the membership (and/or decided to do so), and this in accordance with its sole discretion. Also, instead of canceling membership, the club will be entitled to decide on a temporary suspension of club membership and/or a warning only, all, as stated, in accordance with its sole discretion.

19. Members will be required to present identification at the reception desk in order to enter the club areas and/or hotel areas serving the club, such as the restaurant or bar, including by presenting the application, membership card, etc., as the club may decide from time to time, at its discretion. It is clarified that membership is personal and it is strictly prohibited

to transfer and/or allow the use of identification to allow entry to the club to someone who is not a member.

20. Members may bring up to three guests to visit the club at any given time, only when accompanied by the relevant member. Such guests will not be permitted to stay on the grounds of the club and/or hotel without the presence of the club member. Members who bring guests as mentioned will be responsible for their conduct and for ensuring that the guests act in accordance with the club's regulations and the instructions of the club staff. A violation of a provision of the club's regulations by any of the guests is tantamount to a violation of the regulations by the member himself, so the member may be exposed to proceedings against him, including the cancellation of his membership.
21. The club reserves the right to limit and/or reduce the entry of guests as aforesaid during busy hours, whether to all areas serving the club and/or some of them, in order to ensure the well-being of members and the quality of services at the club. In this context, it is clarified that in addition to the right to reduce and/or restrict access as aforesaid, specific restrictions will apply to access to the pool facilities, the shared work space (the atelier), and the studio, for non-members, whether during peak hours or in general, as determined from time to time by the club.
22. The club is intended for members who are, as mentioned, 18 years of age or older. At the same time, the club strives to be child-friendly and allow members to bring their children with them. In the aforementioned case, the children will be considered guests (as mentioned, up to 3 guests per club member) and you must check with the club in advance whether there are any specific restrictions when the children visit. Also, in the event that children are included as visitors to the club, the responsibility for their safety and security will fall on the club members who brought them, and the club will have no liability and/or responsibility towards them. In light of the above, club members are prohibited from leaving their children and/or allowing them to roam the club and/or hotel grounds unattended.
23. Club members will be entitled to contact the club to request permission to hold events on the club grounds. Granting the request as stated will be made under the conditions and for the consideration that the club deems appropriate, in accordance with its sole discretion and on a space available and 'first come, first served' basis. In light of the above, the club reserves the right to close part of the club's grounds for the use of members and their guests, and for the purpose of holding such private events, and members will have no claim and/or demand and/or lawsuit in connection therewith.
24. The club advocates for privacy and asks that club members behave respectfully toward other members, respect their privacy, and refrain from photographing them without their express consent. Also, when private events are held on the club grounds, members who

are not invited to the event are strictly prohibited from taking photos of the event and/or transmitting any information about the event to third parties in any way.

25. Please note that we take the privacy of our members and guests seriously. We want our members and guests to feel as free as possible within the confines of The George. Therefore, please note that taking photos or documenting The George members or guests without their express and undeniable consent will be considered unacceptable behavior, which may result in the member or guest being suspended or expelled. This also includes distributing The George's affairs.
26. The Club periodically holds events and is expected to ask members to share opinions and experiences from the events, to take photographs of the events and activities of the members for use in our membership programs, as well as for other Club needs such as promotions, updates, etc. By submitting an application to become a Club member, you agree that we may use your name, photo and other limited information, including your photos as mentioned, and you waive your right to receive any payment from us in connection with such advertising.
27. In order for the club to ensure that all club members enjoy the activities and facilities available at the club safely and comfortably, members are asked to observe and obey the club rules. For your convenience, the club will work to simplify the instructions and not burden its members, but the club needs the cooperation of its members so that they comply with the provisions of the regulations and guidelines as stated, which will be published, inter alia, on appropriate signs throughout the club.
28. In the event of an accident or injury caused to a member or guest within the hotel grounds or its surroundings, this must be reported as soon as possible to a staff member, and in any case, within 24 hours of the incident. In addition to the desire to check on the well-being of a member or guest, the report is required both to check on the well-being of the injured party and to comply with our health and safety obligations and for insurance purposes.
29. For security reasons and in order to maintain the safety and well-being of club members, the club and hotel use security cameras throughout the club and hotel areas, in accordance with the provisions of the Privacy Policy Regulations.